



# Daniella Röhss

UX designer

I am a positive and goal-oriented person. I like working close to the end users and combining that with UX methods and studies. I like being part of changes to improve both the way of work and the products I'm working on. I am also curious and highly value the opportunity to gain new knowledge.



## WORK EXPERIENCE



1994-09-22



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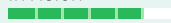
daniellarohss.se

### Prototyping skills

Sketch



InVision



Figma



POP



XD



Balsamiq



### Adobe skills

XD



After Effects



Photoshop



InDesign



Illustrator



Lightroom



### Code skills

HTML / CSS



Java



PHP

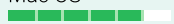


Swift



### Other computer skills

Mac OS



Windows



Word



Excel



WordPress



RoomSketcher

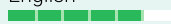


### Language skills

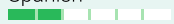
Swedish



English



Spanish



2019 - Corona

### Volvo Group Connected Solutions (New Minds)

I worked as a UX designer from September 2019 to March 2020, when my employment ended due to the corona outbreak. Projects I were involved in were among others: leading the UX work of the new Volvo Developer Portal, a notification system for lorry logistics, and a service planning tool. Work involved research, ideation, sketching and making prototypes.

2019 - Corona

### New Minds

During a few weeks of the short-term lay-off during the corona pandemic, I was working on an inhouse project for New Minds, where I was designing a resume generation tool. The resume you are currently reading is partly based on the design I was working on. Work involved ideation, sketching, prototyping and usability testing.

2018 - Present

### Swedish swimming federation

I am currently head coach for the junior and youth national team in synchronized swimming (Assistant coach 2018-2019). We are working towards the goal of bringing the whole team to the European championships in 2022.

2015 - 2018

### Thomas Cook Northern Europe

I was a project employee and summer intern 2015, 2016, 2017 & 2018. I worked with creating interactive graphic illustrations, 3D Room Plans, as well as web administration, image processing and did one trip as a travel photographer.

2012 - 2017

### Järfälla Simsällskap

I was co-head coach and responsible of administration. Coaching children in ages 5 to 18.

2012 - 2014

### Coeli AB

I worked part-time with the development of a new CMS website for the company and administrative work.

2013

### Grindex

At Grindex I had a summer internship working with web administration of an internal CMS site. I also worked with some graphic design, video editing and layout of handbooks.

## EDUCATION

- 2017 - 2019 **M.Sc. Chalmers University of Technology**  
Master's degree in Interaction Design and Technologies.
- 2018 aut **Universitat Politècnica de València, Spain**  
Exchange semester (from Chalmers).
- 2014 - 2017 **Stockholm University**  
Bachelor's degree in Computer and Systems Sciences, with Interaction Design Orientation.
- 2013 - 2014 **Santa Barbara City College, USA**  
GPA 4.0, President's honor roll award  
Courses: Photo 1, Photo 2, Digital imaging 1, Digital Imaging 2, 3D Environments Design, Web Design 1, Web Design 2, Hospitality Sanitation & Safety, Principles Of Baking, Beg Surfing.

## HOBBY PROJECTS

- Corona - Present **Artistics Live**  
During the corona pandemic, I started a hobby project to build a webpage for hosting the first Swedish synchronized swimming competition online. Due to the corona pandemic, all of the competitions in Sweden and most of the world are canceled. To keep the athletes motivated, an idea took place that a competition could be held online.  
  
The project then evolved into the creation of a web platform for hosting synchronized swimming events, handling entry forms, a tool for digital judging, score calculations etc., since nothing like this exists today. I am working on the project as both UX designer and developer, with some help from family when my coding skills are lacking. The goal is to use the site for the first time during the Swedish youth championships in August 2020.

## AWARDS AND ACHIEVEMENTS

- 2014 SBCC President's honor roll (students who have completed 12 units or more of letter-graded courses with a grade point average of 3.5, or better).
- 2012 Swedish Junior champion in synchronized swimming.
- 2012 Nordic championship runner-up in synchronized swimming.